



Benchmarking for Enhancing Competitiveness of Indian Steel Plants

The IIM Delhi Chapter, 15th September'2017

Prabhat Kumar Ghorui
Sr. Vice President
JSW Steel Ltd., Bellary, Karnataka



Presentation Flow



Introduction – Need for benchmarking

Global Benchmark for Iron & Steel Industry

Benchmarking – JSW Steel vs Indian Steel Plants

JSW Initiatives

JSW Roadmap

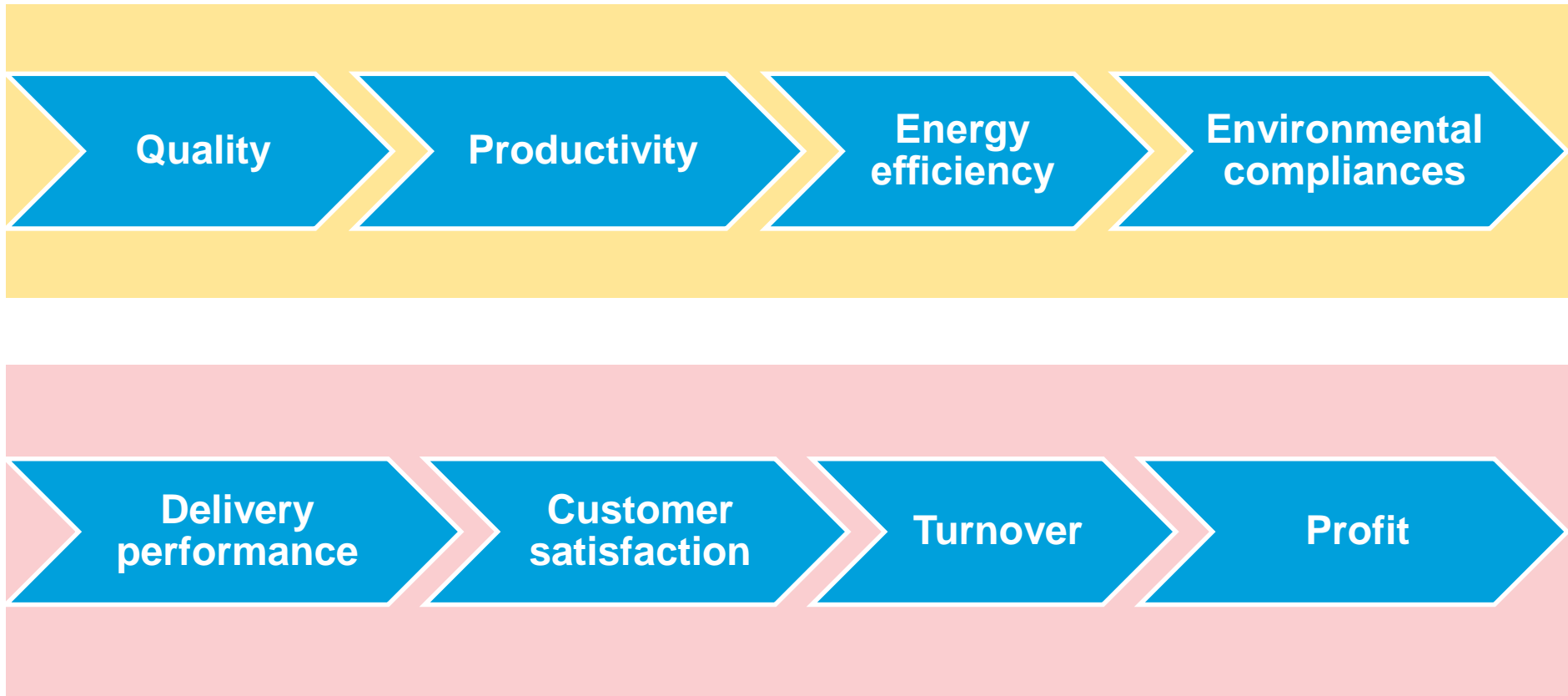


Why Benchmarking?

“What you don’t measure, you can’t manage.”

- Helps in establishing a standard for comparison.
- Helps enterprises to identify inefficiencies and search for more efficient technology / opportunities.
- Improve the understanding of a process and help identify best practices.
- It improves the skill, knowledge and efficiency of the people
- Increased attention for **energy-efficiency and performance**.
- Benchmarking essentially is a measuring Tool and helps in **continual improvements**.

What Benchmarking influence ?





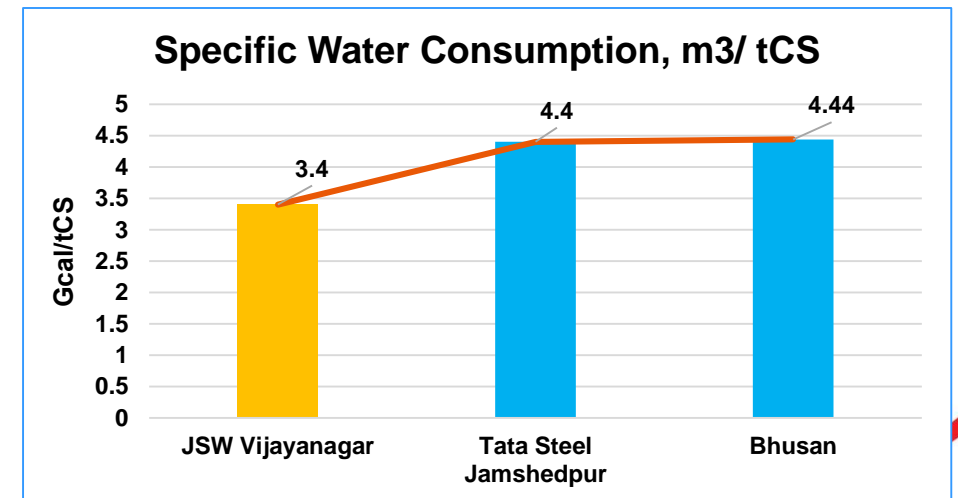
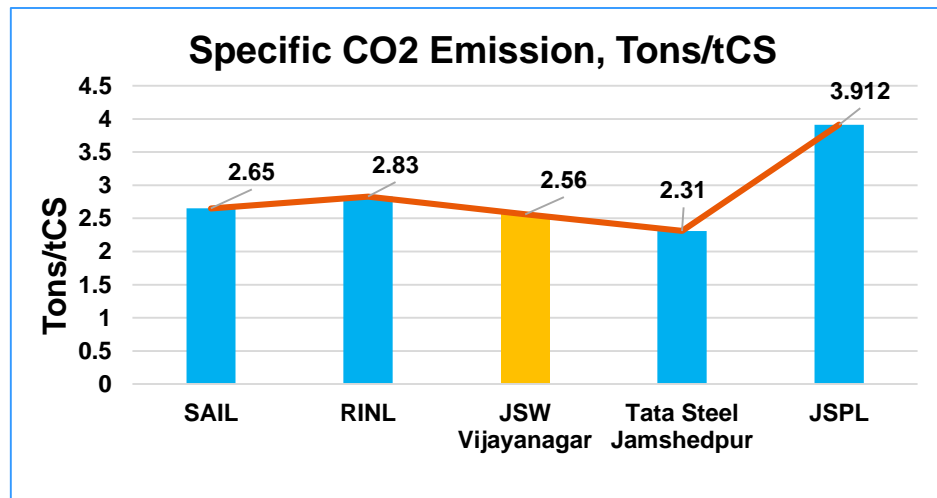
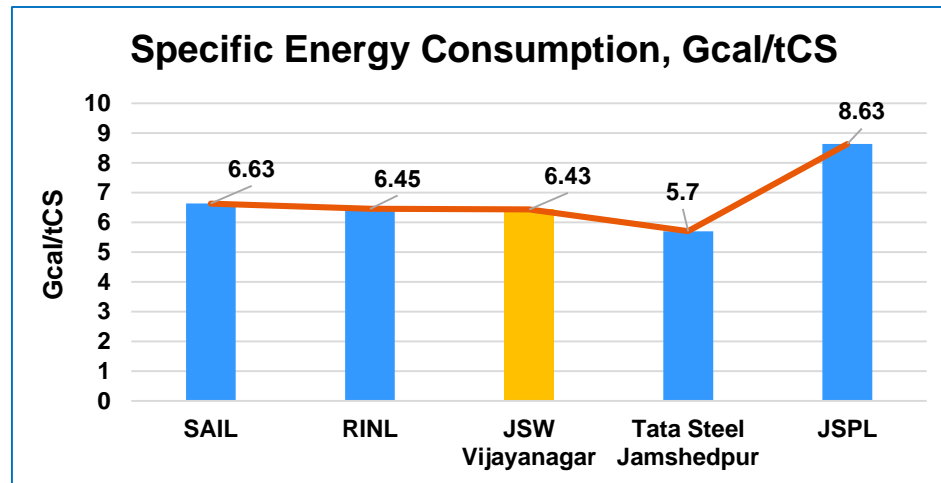
Global Benchmark for Iron & Steel Industry

#	Parameters	Units	Global Average	India Average
1	Greenhouse gas (CO ₂) emissions	Tons CO ₂ / TCS	1.90	2.60
2	Specific Energy Consumption	GCal / TCS	4.85	6.25
3	Water pollutant discharge	Kg / TCS	Zero	0.10
4	Blast furnace productivity	T / m ³ / day	3.0	2.3
5	Blast Furnace campaign life	Years	20	< 15
6	BOF lining life	No. of Heats	12500	6000
7	BOF/EAF slag utilisation	%	75	30-50
8	R&D Expenditure/Turnover	%	1.50	0.20

A decorative graphic in the top left corner featuring blue and white curved lines with a red dashed vertical line extending downwards.

	Introduction – Need for benchmarking
	Global Benchmark for Iron & Steel Industry
	Benchmarking – JSW Steel vs Indian Steel Plants
	JSW Initiatives
	JSW Roadmap

JSW Steel vs Indian Steel Makers



Comparison of Indian Blast Furnace Performance

Indian BFs		Productivity	Slag Rate	PCI Rate	Coke Rate	Fuel Rate
		t/m3/day	kg/thm	kg/thm	kg/thm	kg/thm
Tata Steel	BF- H	2.78	295	212	325	537
JSPL	BF#1	3.30	412	119	426	556
	BF#2	2.58	396	145	390	555
RINL	BF#3	1.55	321	2	532	553
Bhusan Steel	BF#1	1.33	402	113	353	535
JSW Vjnr	BF#4	2.88	400	150	395	545





Bench Marking Parameters at JSW Steel

- **Specific energy consumption**
- **CO2 emission**
- **Waste Utilization**
- **Value added grades of steel**

Counter measures taken at JSW Steel

Indicators	Measures
Reduction in Specific energy consumption and CO ₂ emission	<ul style="list-style-type: none">➤ Use of Corex export gas in DRI making and Reheating furnaces➤ Increased PCI injection in BF (130 to 160 kg/thm) at higher slag rate➤ Waste heat recovery at sinter plant through steam generation➤ Upgradation of low grade iron ores through beneficiation➤ Upgradation of BF1 from 0.9 to 1.9 MTPA capacity HM production (reduced fuel consumption and CO₂ emission)
Waste Utilization	<ul style="list-style-type: none">➤ Slime recovery plant➤ Micro pellet plant➤ Waste to wealth plant (Fe & C recovery from dust and sludge)➤ Mill Scale Briquetting Plant
Value Added Steel	<ul style="list-style-type: none">➤ Development of automotive 3rd Generation Steels (Ultra high strength steels)➤ Development of high grade electrical steels (CRNO Electrical Steel)

Ore Beneficiation Plant (OBP) -- 20 MTPA processing capacity

In order to maximizing the utilization of low and medium grade iron ores and to reduce the sp. energy consumption ;

- **Setting-up of Ore beneficiation Plant**
- **Plan to set-up large (5500 m³) Blast Furnace**
- **Usage of 100% pellet as feed to Blast Furnace for better quality and productivity**

Commissioning

- 2011
- Designed capacity - 20 MTPA
- Largest beneficiation plant in Asia

Purpose

- Upgradation of low and medium grade iron ore to feed agglomeration units

Benefits

- Reduced dependency on lump ore as the share of prepared burden is ~90%
- Significant cost saving
- Utilization of domestic low and medium grade iron ore
- Supply of desired feed quality to agglomeration units.

Slime Recovery Plant (waste utilization initiative)

- **Feed to SRP: Beneficiation Plant tailing and Slimes from slime-ponds.**
- **Fe upgradation from 48 to 60 % with weight recovery of ~35%**

Commissioning

- 2012
- Designed capacity - 0.50 MTPA

Purpose

- Recovery of Fe from tailing of beneficiation plant and Slime pond.

Benefits

- Waste utilization and Environment protection
- Recovery of 1000 T iron bearing material per day for pellet plant
- Avoids dumping of tailing in slime pond.
- Conservation of natural resources.

**First time
in
country**

Micro pellet Plant (waste utilization initiative)



Commissioning

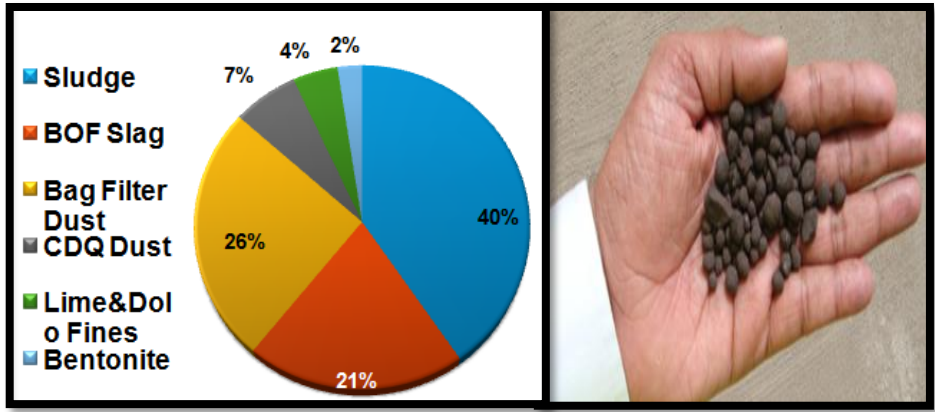
- 2013
- Designed capacity - 0.60 MTPA
- Avg. production:- 1900 T/day

Purpose

- Recycling of Dust (Bag filter dust, ESP dust, Lime & dolo fines, CDQ fines), Sludge and LD Slag fines in Sinter making through micropelletization.

Benefits

- Helps comply with environmental regulations on airborne dust emissions
- Reduction of solid fuel by 2 kg/T of sinter
- Use of iron bearing waste (~40% Fe in micropellets)
- Converts heterogeneous waste fines into homogeneous granules
- Spherical shape gives uniform permeability



Waste to Wealth Plant (WWP) – Iron & Carbon Recovery



Commissioning

- 2015 (Avg. production : 500 T/day)
- Designed capacity - 1000 T/day

Purpose

- Recovery and Upgradation of low-Fe sludge and dusts

Benefits

- Simple beneficiation circuit (Two stage magnetic separation).
- Fe upgradation from 40 to 63% with 40% yield.
- Concentrate (63% Fe) used in Pellet making
- Avoids dumping/shifting cost.
- Environment friendly technology

**First time
in
country**

Mill Scale Briquetting Plant (waste utilization initiative)



Commissioning

- 2013 (650 T/day)
- Designed Capacity - 0.20 MTPA

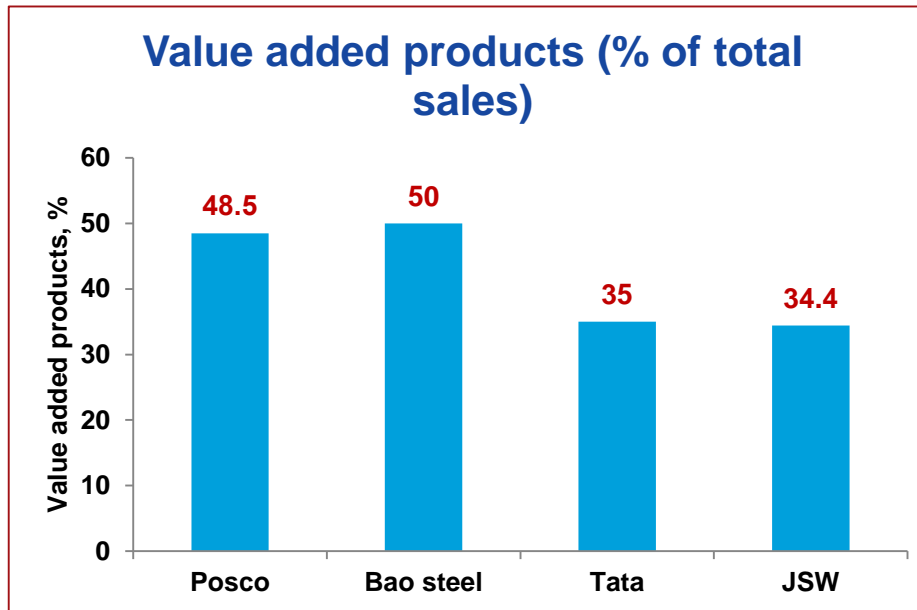
Purpose

- Reduce the scrap consumption
- Briquettes for use as Secondary Coolant in Steel Making

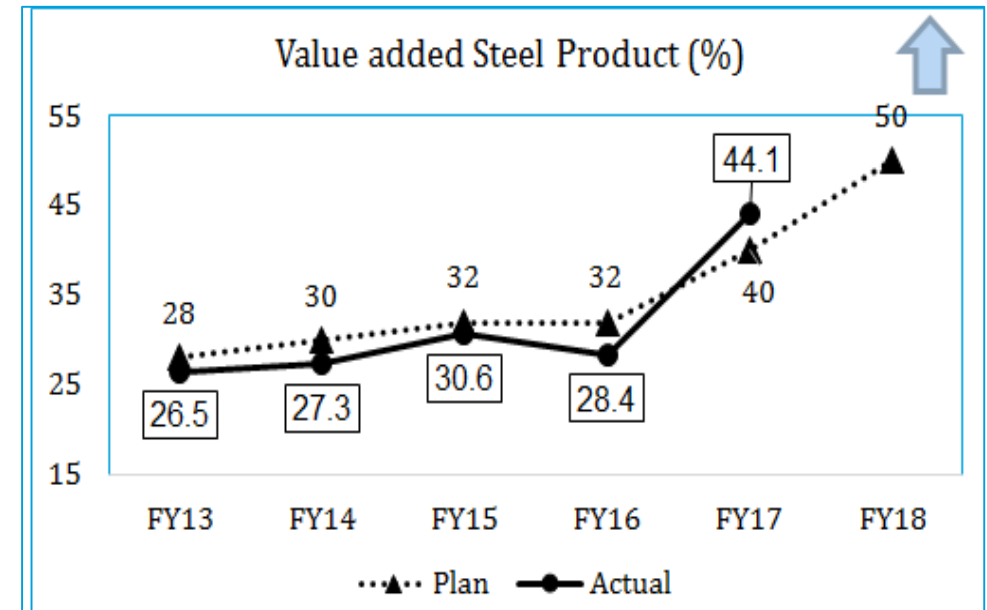
Benefits

- Replacement of iron ore in Converter
- High Fe input (~65%) and less silica load (~4%) as compared to iron ore
- No Bunker jamming
- No Red fumes
- Improved ID fan performance

Value Added Products



Source: Annual reports of respective plants- 2016

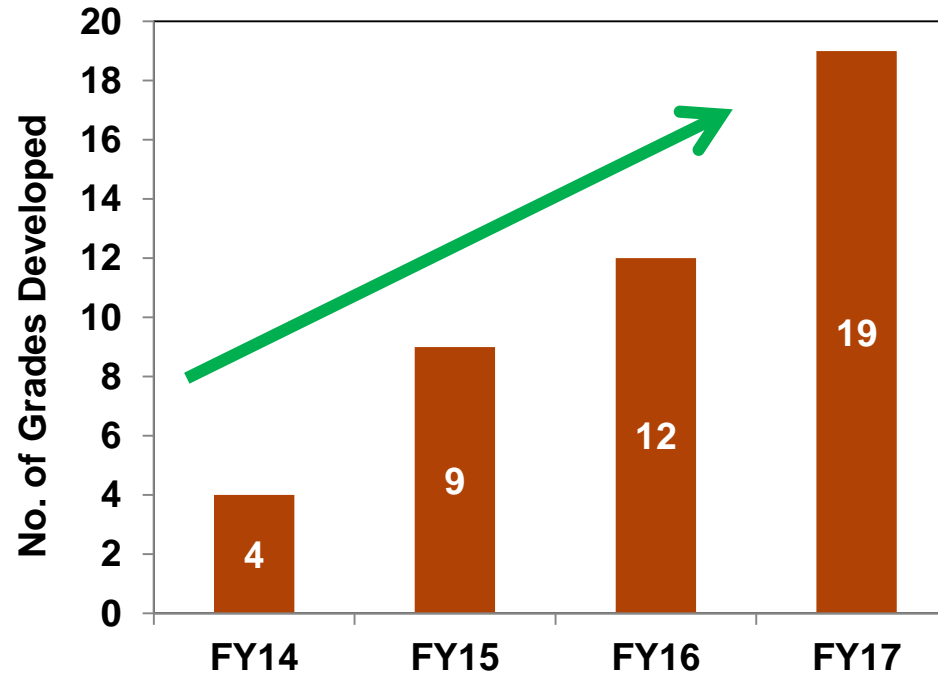


JSW Vijayanagar Works

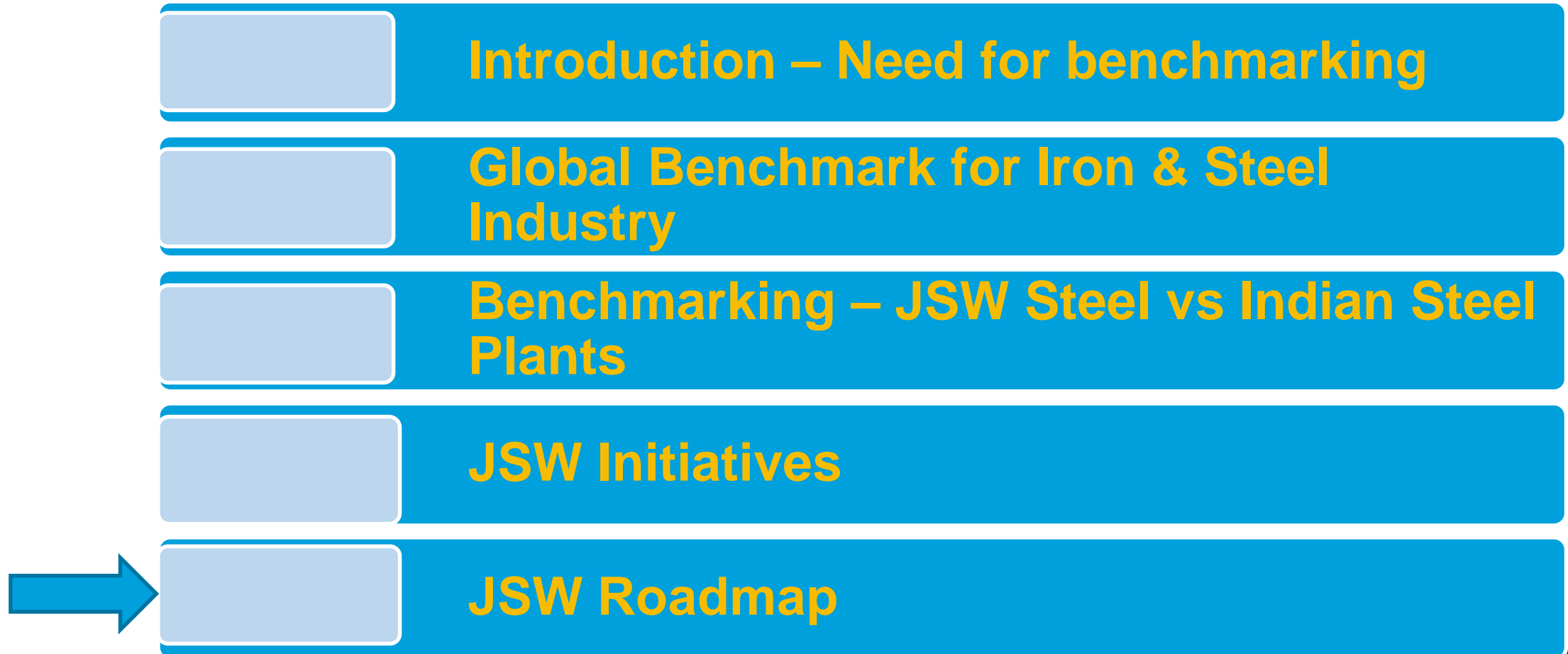
Make in India - Import Substitute in Automotive Grades

Outer Panel
& AHSS
bench
marked with
JFE Steel
during
Development

Import Substitute Grades : NPD



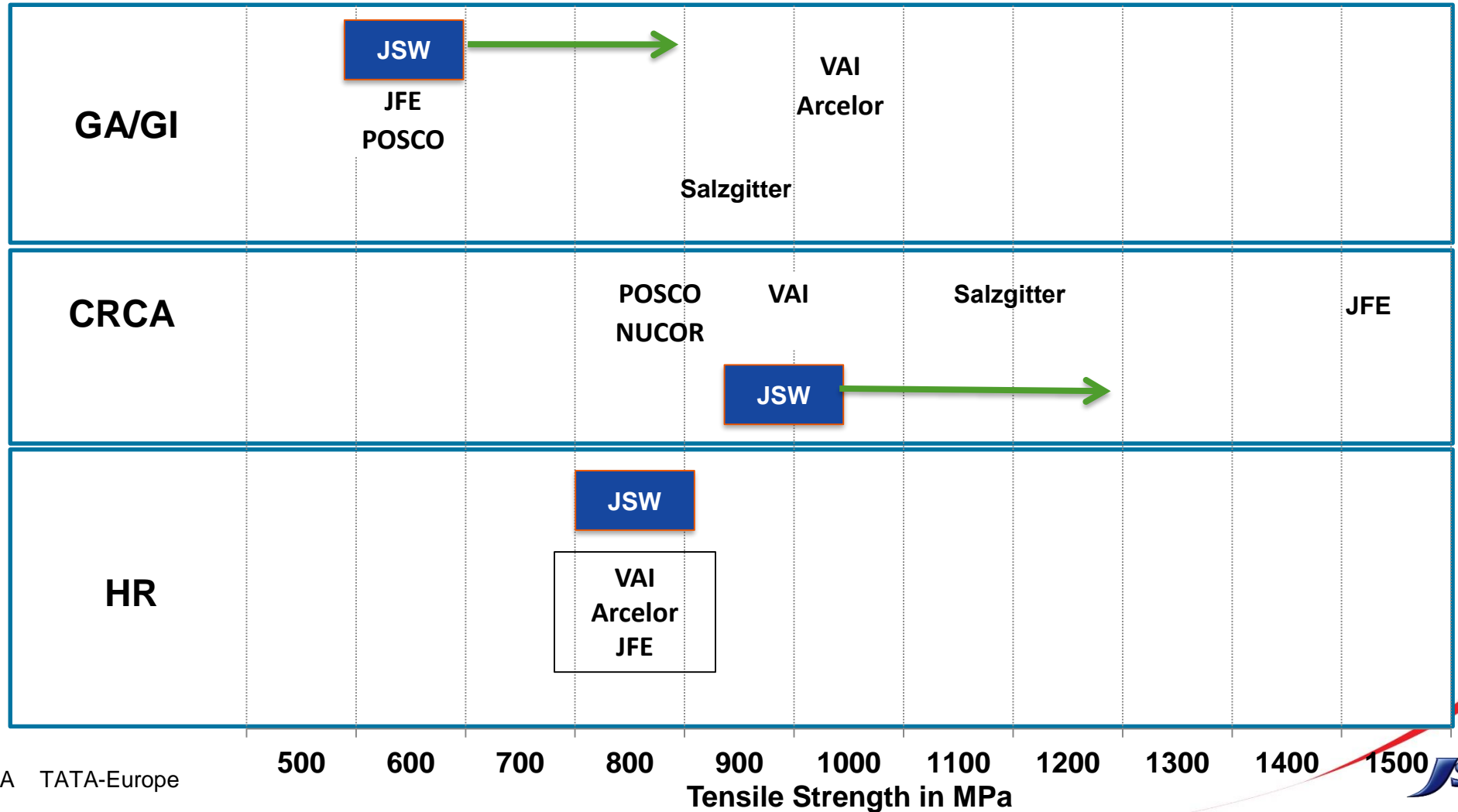
	Widest Expose Panel Steel
	IFHS & AHSS Steel
	Expose Panel & AHSS
	IFHS & AHSS Steel
	HSLA GA & BH Grades
	JAZ Super forming



JSW Roadmap

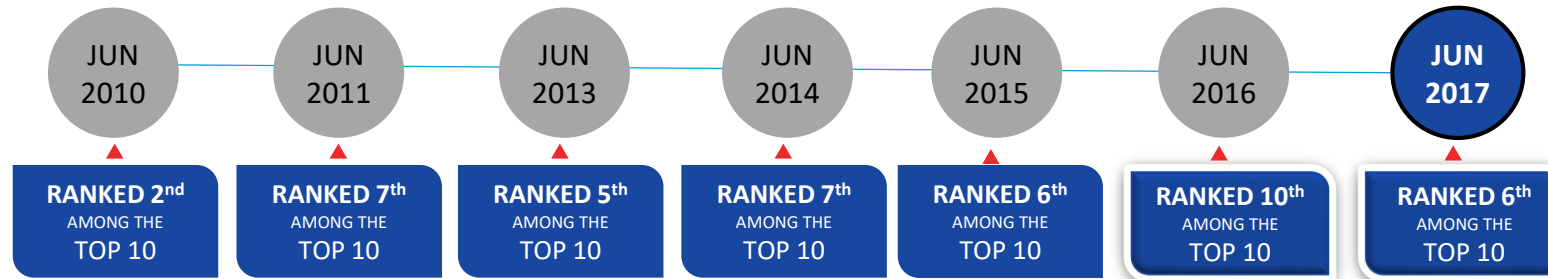
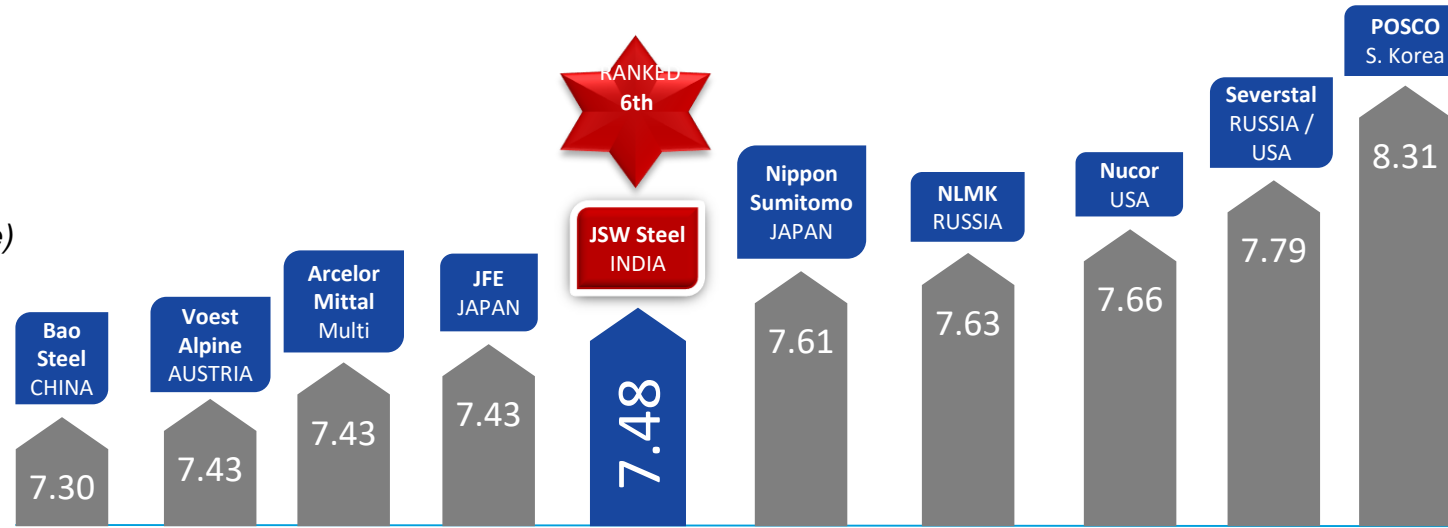
- To set-up new Blast Furnace (5500 m³) to mitigate fuel consumption and CO₂ emission.
- Usage of 100% pellet as feed to Blast Furnace for minimized environmental impact
- Plan to upgrade existing BF3 from 4019 m³ to 5339 m³ working volume
- Dry slag granulation for heat recovery and power generation
- **Waste management**
 - 100% solid waste recycling (presently @ 88%)
 - Sustaining Zero liquid discharge
- **Value added product**
 - Development of automotive 3rd Generation Steels (Ultra high strength steels)
 - Development of high end electrical steels (CRNO Electrical Steel)

JSW benchmark for value added products



RANKED 6th AMONGST TOP 37 “WORLD-CLASS” STEELMAKERS

*Weighted-Average Score
Ranking (highest is most favorable)



HIGH FACTORS

- Expanding capacity
- Location in high-growth markets
- Conversion costs; yields
- Labour costs
- Environment & Safety
- M&A, Alliances & JVs

SOURCE: World Steel Dynamics - Ranking as on June 2017
(based on 23 parameters)

Ranking by World Steel Dynamics (based on 23 factors) - June 2017

Factor	Weightage	POSCO S.Korea	Severstal Russia	Nucor USA	NLMK USA	NIPPON Japan	JSW Steel India	JFE Japan	Arcelor Mittal Multi	Voest Alpine Austria	Bao-Steel China
Size	5%	9	6	7	7	9	6	8	10	5	9
Expanding capacity	5%	9	6	8	7	5	10	5	3	7	10
Value-added product mix	5%	9	6	6	6	10	7	10	8	10	9
Conversion costs : yields	5%	9	8	10	7	10	10	10	7	9	8
Energy costs	3%	7	8	8	8	6	6	6	6	5	6
Cost-cutting efforts	6%	10	8	6	8	7	9	7	9	8	8
Labour cost	2%	7	9	8	8	6	10	6	6	5	8
Environment and safety	4%	9	9	9	9	9	9	9	9	9	9
Ranking		1	2	3	4	5	6	7	8	9	10

Delivering Growth in Challenging Times

Thank You

